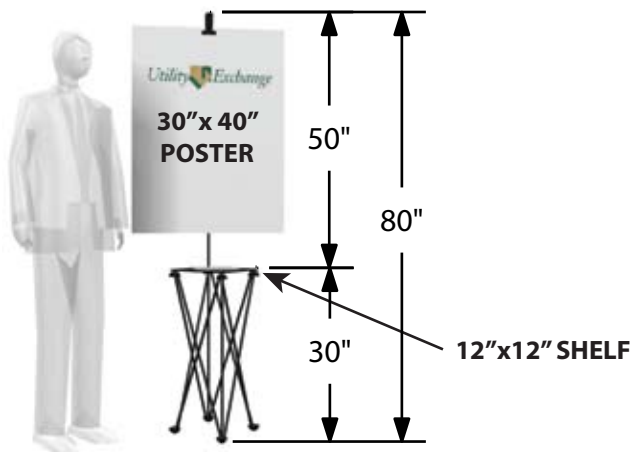


Guidelines for Poster Design & Production



Poster Presenters will have 3 display options:

Option 1: Sponsor designs and produces own poster (please see specs below) - organizer reserves the right to refuse poster presentation if it does not conform to production standards

Option 2: Sponsors design the poster and The Hughes Group will produce

Price: \$145.00 (\$50 for file review of sponsor art and \$95 for production of the poster)

Option 3: The Hughes Group will design 1 layout, 2 revisions and produce the poster

Price: \$245.00 (\$150 for design and revisions and \$95 for production of the poster)

The next steps:

1. Select an option above.
2. For clip stand posters, be sure to keep any logos or text 3" down from the top.
3. If The Hughes Group is producing your poster,

please ftp your art to our ftp site:

ftp.thehughesgroup.info

username: utility

password: utility

4. Contact Nicole Dey once your art is uploaded.

email: ndey@thehughesgroup.com

phone: 800.256.5158 ext. 22

Design Guidelines:

IMAGES:

In general, you should provide the best possible resolution for a given image. The minimum requirements are:

- For Poster production: Preferred 100 dpi at FULL SIZE (Min. 75 dpi)
- Use CMYK color space
- Provide as a TIF, JPEG (high quality), EPS or PSD file

NOTE: Please provide each individual image file that is used in your layout. We need to be able to verify the size and resolution to ensure that your graphics will print at their best quality.

FONTS:

- We prefer all type to be converted to paths (or 'outlines'). You may send the font files as well.

We support the following applications:

- Adobe Illustrator CS3 (and earlier), Adobe Photoshop CS3 (and earlier), Adobe InDesign CS3 (and earlier)

Please click on our logo at the top of the webpage to review our full line of products!

