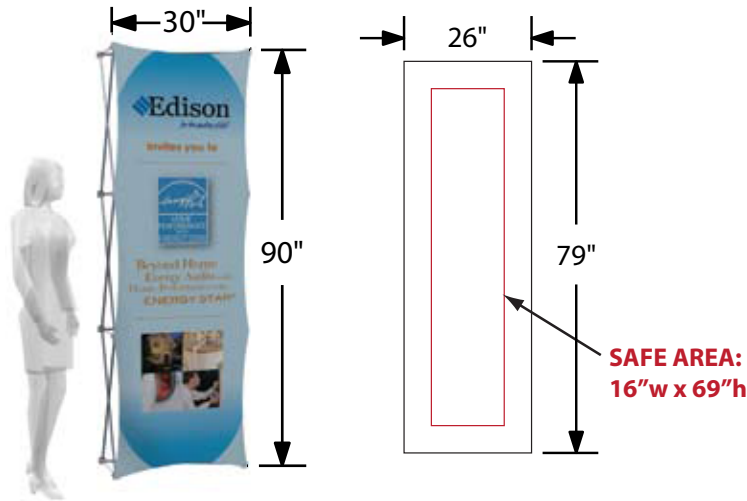


Stretch Fabric Display



Guidelines for 26" w x 79" h Stretch Fabric Display Design & Production

Stretch fabric production options include:

A. DEFAULT DESIGN

If you choose this option, please email your logo to ndey@thehughesgroup.com

B. THE HUGHES GROUP DESIGN

If you choose to have The Hughes Group design your display, please call Brad Slater at 800.256.5158 ext. 20, to discuss your design requirements

C. SELF DESIGN

If you choose to design your own display, please refer to the Design Guidelines below.

FTP your art to our ftp site:

<ftp.thehughesgroup.info>

username: utility

password: utility

Contact Nicole Dey once your art is uploaded: email: ndey@thehughesgroup.com

phone: 800.256.5158 ext. 15

Design Guidelines:

STRETCH FACTOR:

- The finished size of the fabric banner is 26" w x 79" h
- Keep critical elements (logos, text, critical imagery) at least 5" inside the outer edges of the FINISHED SIZE of the panel to prevent distortion when the panel stretches. This SAFE AREA will be 16" w x 69" h in the center of the panel.
- Allow 1" bleed around the FINISHED SIZE area.

IMAGES:

- Image Resolution, minimum of 75 dpi at FULL SIZE, 100 dpi is preferred.
- Use CMYK color space
- Provide images as TIF, JPEG (high quality), EPS or PSD file

FONTS:

- We prefer all type to be converted to paths (or outlines). If possible, please send the font files as well.

We support the following applications:

- Adobe Illustrator CS3 (and earlier), Adobe Photoshop CS3 (and earlier), Adobe InDesign CS3 (and earlier)

NOTE: Please provide ALL source files that are used in your layout.